LAWRENCE MOORE

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SKILLS + TOOLS

- **Front-End Engineering**: React, Python, TypeScript, JavaScript, HTML/CSS, Styled Components, Node, Express, SCSS, Storybook
- **UX Design**: Prototyping, Wireframing, Usability Testing, Design Systems, Inclusive Design
- **Frameworks & Libraries**: NextJS, Styled Components, Tailwind CSS, Material UI, GraphQL
- **Accessibility**: WCAG Standards, JAWS, NVDA, VoiceOver, TalkBack, ANDI, CPACC certification
- **Tools**: Figma, Photoshop, JIRA, Git
- **Testing & Debugging**: Jest, Playwright, Debugging tools, and performance optimization

EDUCATION

- **Master of Science in Human Computer Interaction**
  Indiana University, School of Informatics, Indianapolis, IN – May 2017

- **Master of Science in Artificial Intelligence**
  Purdue University, West Lafayette, IN – In Progress

- **Bachelor of Science in Media Arts & Sciences**
  Indiana University, School of Informatics, Indianapolis, IN – Dec 2011

EXPERIENCE

TMobile — **Accessibility UX Specialist (Contractor)**
Nov 2024 – Present

Designed and developed AI-based tools to support development teams, including the AI Issue Logger and AI Alt Text Helper. Given numerous AI/UX presentations. Regular contributor to MagentaA11y open source project. Also created a mobile screen reader game.

Seismic — **Technical Program Manager (UX Accessibility)**
Jan 2023 – June 2024

Developed an accessibility-focused design heuristics system. Collaborated with the design systems team to create accessible UX patterns and components. Designed wireframes, to Figma, to code. Built AI-powered embedded reporting dashboards.

Medallia — **Design Engineer**
Jun 2018 – May 2022

Built and refactored 50+ components in the Alchemy design system. Established the company's first accessibility-focused UX program. Triaged and resolved 300+ accessibility issues for a high-profile government client.

Freelance — **UX Design + Development**
Jan 2015 – Present

Over 10 years of freelance experience designing and developing applications for companies of all sizes. Led end-to-end product work from wireframing and high-fidelity design to development and user testing.